

CURRICULUM VITAE



Personal Information

Name Hsia, Jung-Wen
Position Assistant Professor
Nationality Taiwan, Republic of China
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Business
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Educations

Ph.D., Department of Business Administration, National Taiwan University, Taiwan
(1998.09-2003.12)
MS., Department of Business Administration, Chung Yuan Christian University,
Taiwan (1995.09-1997.07)
B.S., Department of Mechanical Engineering, Tamkang University, Taiwan
(1986.09-1991.06)

Specialities

Marketing management, human resource management, general management

Teaching

Undergraduate Courses:

Spring 2011: International Business Management (IB), Global Marketing
Management (IB), Original Marketing (IB), International Business case study (I) (IB)
Fall 2011: Business Management (IB), Marketing Management (IB), International
Business case study (II) (IB)

Graduate Courses:

Spring 2011: Special Topics on Human Resource Management (BA)