

# CURRICULUM VITAE



## Personal Information

Name	Chen, Chun-An
Position	Assistant Professor
Nationality	Taiwan, Republic of China
Postal Address	No. 707, Sec. 2, WuFu Rd., Hsin Chu, Taiwan 300, R.O.C. Chung Hua University, Department of International Business
Phone No.	+886-3-518-6761
Fax No.	+886-3-518-6548
E-mail	cachen@chu.edu.tw

## Educations

Ph.D., Institute of Business & Management, National Chiao Tung University  
(1997.09-2005.10)

## Specialities

Marketing Management, Strategy Management, Management Information System

## Teaching

### Undergraduate Courses:

Spring 2011: Enterprise Resource planning (IB), International Business case study (I) (IB)

Fall 2011: Strategic Management (IB), Regression and market forecasting (IB), International Business case study (II) (IB)

### Graduate Courses:

Spring 2011: Special Topics on Marketing Management (BA)

Fall 2011: Case Study in Management (TM), Special Topics on Marketing Management (BA)